Dear Dr. Jefferson,

I thank you for the successful conclusion of two agreements for cooperation between Cambia and the World Intellectual Property Organization (WIPO) on patent landscaping in fields of public policy concern – patenting of elements of the rice genome, of current concern in the debate over how the patent system may promote or impede efforts to ensure food security and access to plant genetic resources, and patenting of elements of the avian flu or H5N1 genome, a matter of immediate concern in the continuing debate over access to and benefit sharing from the use of flu specimens. The two landscapes are excellent contributions of accessible, well founded analysis of direct benefit to two key international policy processes, and will strengthen the empirical foundation for WIPO’s work in these policy domains and its cooperation with its United Nations partners.

We propose that, in line with the terms of the two agreements, the final form of the landscapes now on the Cambia website will be included in WIPO publications with due acknowledgement, and also hosted on the WIPO website. The landscapes will also bear notations confirming that the information is neither complete nor up to date but is made available for the guidance of policymakers and to provide a foundation for future work. Even so, we ask that you advise us of any further amendments or updates you would like to incorporate before the landscapes are published in this way.

...
Dr. Jefferson, Canberra, March 25, 2009

I take this opportunity also to congratulate you on two significant recent developments, namely the award of a major grant by the Bill and Melinda Gates Foundation and the agreement for Cambia to join forces with the Queensland University of Technology on the Initiative for Open Innovation (IOI). This initiative is very timely as the international policy community is undertaking an active process of review and examination of innovation structures and strategies in a range of key technology domains, touching on public health, food and agriculture, biodiversity, climate change and other environmental issues.

WIPO has valued its past collaboration with Cambia and the Patent Lens, in view of the shared objective of making patent information systems more comprehensive and accessible, and turning raw patent data into useful information resources so as to strengthen the empirical basis of international policy processes. We look forward to continuing cooperation with the Initiative for Open Innovation as we both seek to advance this indispensable work.

I wish you every success with this important new step for Cambia, and thank you for your contribution to the first phase of collaboration with WIPO, now completed, which I trust will provide a firm foundation for future cooperation.

Yours sincerely,

Francis Gurry
Director General